

# SERENDIPITY HDP

High Definition Porcelain

COLOR BODY PORCELAIN FLOOR & WALL TILE

WORLD FITNESS



floridatile

# SERENDIPITY<sup>HDP</sup>

High Definition Porcelain<sup>®</sup>

shown on front: **SDP30 18x31 Diamond** Infinite Cool Gray, **SDP40 18x31 Diamond** Fate Warm Gray, **SDP70 18x31 Diamond** Destiny Black & **SDP70 24x24** Destiny Black

Serendipity<sup>HDP</sup> by Florida Tile provides a solid foundation for bold and beautiful design concepts. Minimalist, monochromatic solids can evolve into serendipitous inspiration for daring creations of mixed colors and shapes. With a smooth matte finish and captivating balance of shade, tone, and texture, Serendipity<sup>HDP</sup> infuses the essence of inspired sophistication into any space.

Color body field tile is available in multiple rectified formats – 12x24, 24x24, and an oversized, waterjet-cut, diamond shape that measures 18x31. Each format is available in six solid color options: Fortune – a rich vanilla, Spontaneous – a warm beige, Intuition – a deep tobacco, Infinite – a light gray, Fate – a charcoal, and Destiny – an ebony black. Multi-colored, triangle mosaics create another unexpected

opportunity to display unique color patterns with both a warm and a cool mix offered. Completing the line are a 36-piece mosaic, 3x24 bullnose, 6x12 covebase, and 1x6 covebase corner in all colors.

Manufactured using proprietary HDP—High Definition Porcelain<sup>®</sup> printing technology, Serendipity<sup>HDP</sup> is appropriate for most applications in both residential and commercial settings. It is made in the USA in our Green Squared<sup>®</sup> certified Advanced Manufacturing Center in Lawrenceburg, KY. It includes pre-consumer recycled content and is GREENGUARD<sup>®</sup> and Porcelain Tile certified. Incorporated into the tile surface is Microban<sup>®</sup> antimicrobial technology that works continuously to inhibit bacteria growth, improve visible cleanliness, and reduce odors.

below: **SDP30 24x24** Infinite Cool Gray

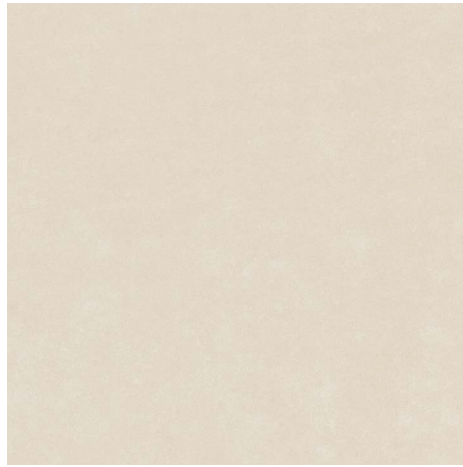


# FORTUNE WHITE

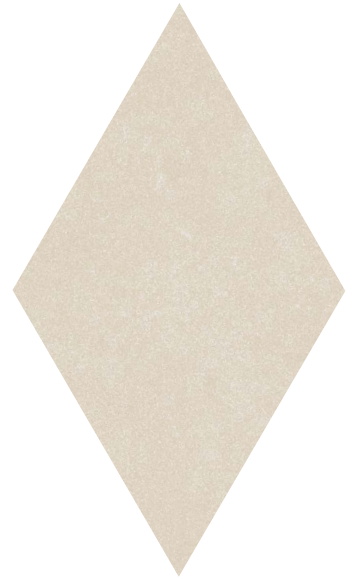
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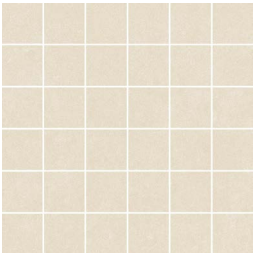
**SDP10 12x24**  
Fortune White



**SDP10 24x24**  
Fortune White



**SDP10 18x31 DIAMOND**  
Fortune White (waterjet-cut)



**SDP10/M122**  
Fortune White 36pc Mosaic

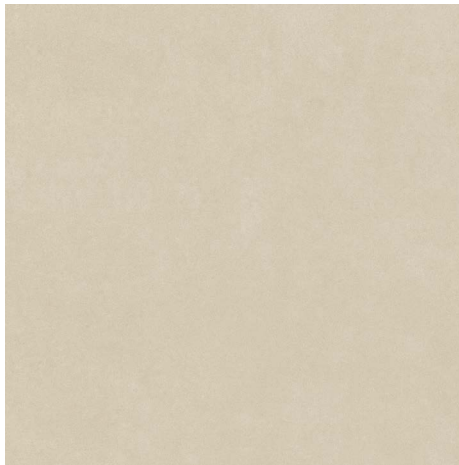


**SDP126/M2x4TRI**  
Warm Triangle Mix Mosaic  
(Fortune, Spontaneous & Intuition)

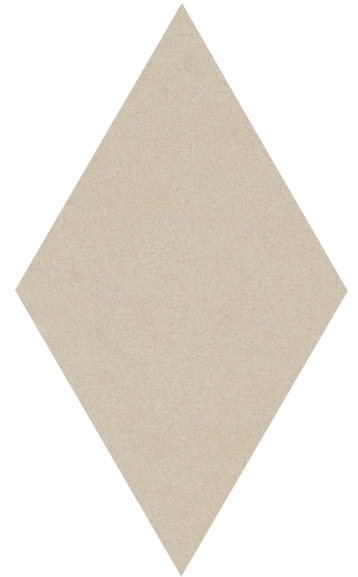
# SPONTANEOUS BEIGE



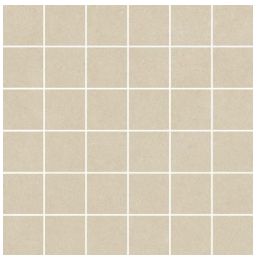
**SDP20 12x24**  
Spontaneous Beige



**SDP20 24x24**  
Spontaneous Beige



**SDP20 18x31 DIAMOND**  
Spontaneous Beige (waterjet-cut)



**SDP20/M122**  
Spontaneous Beige 36pc Mosaic

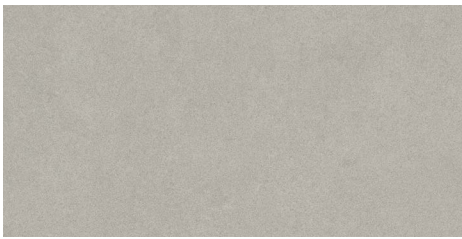


**SDP126/M2x4TRI**  
Warm Triangle Mix Mosaic  
(Fortune, Spontaneous & Intuition)

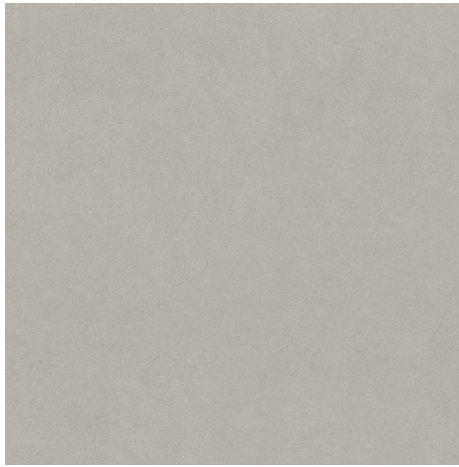


# INFINITE COOL GRAY

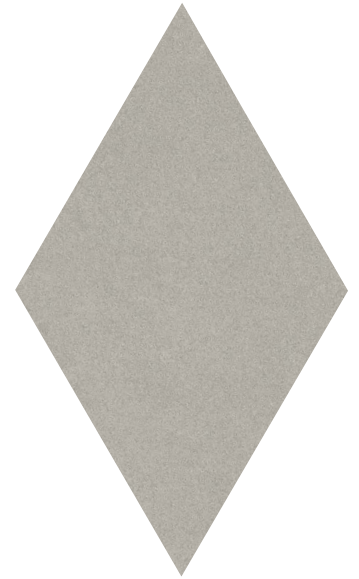
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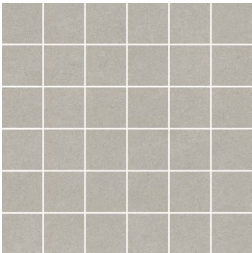
**SDP30 12x24**  
Infinite Cool Gray



**SDP30 24x24**  
Infinite Cool Gray



**SDP30 18x31 DIAMOND**  
Infinite Cool Gray (waterjet-cut)



**SDP30/M122**  
Infinite Cool Gray 36pc Mosaic

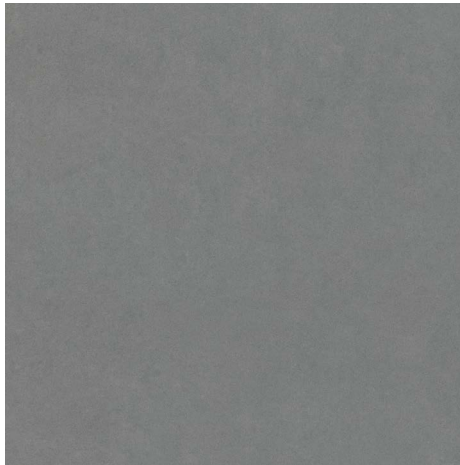


**SDP347/M2x4TRI**  
Cool Triangle Mix Mosaic  
(Infinite, Fate & Destiny)

# FATE WARM GRAY



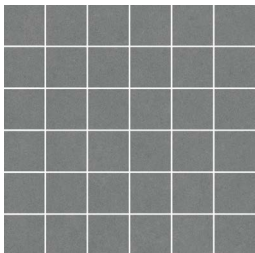
**SDP40 12x24**  
Fate Warm Gray



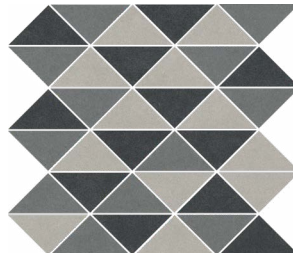
**SDP40 24x24**  
Fate Warm Gray



**SDP40 18x31 DIAMOND**  
Fate Warm Gray (waterjet-cut)

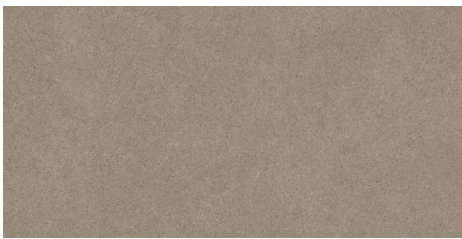


**SDP40/M122**  
Fate Warm Gray 36pc Mosaic

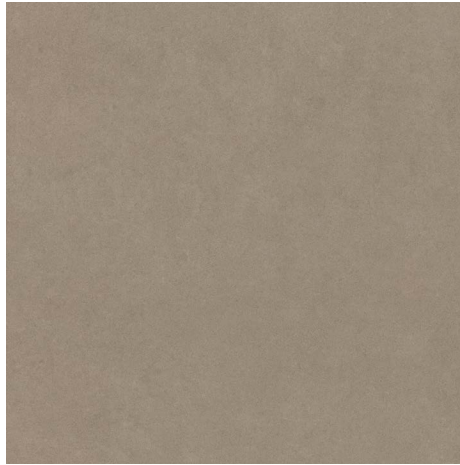


**SDP347/M2x4TRI**  
Cool Triangle Mix Mosaic  
(Infinite, Fate & Destiny)

# INTUITION TOBACCO



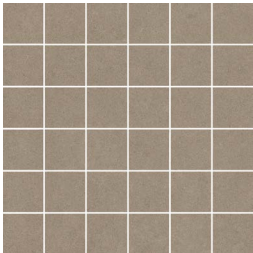
**SDP60 12x24**  
Intuition Tobacco



**SDP60 24x24**  
Intuition Tobacco



**SDP60 18x31 DIAMOND**  
Intuition Tobacco (waterjet-cut)



**SDP60/M122**  
Intuition Tobacco 36pc Mosaic



**SDP126/M2x4TRI**  
Warm Triangle Mix Mosaic  
(Fortune, Spontaneous & Intuition)

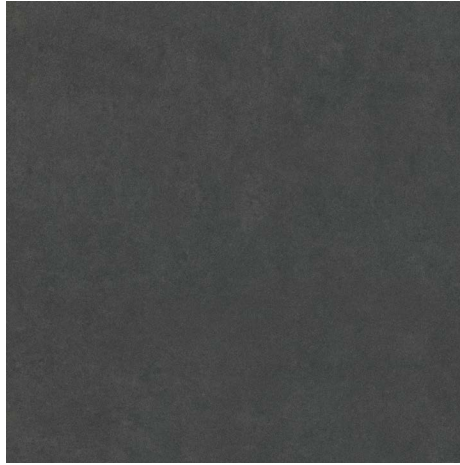




# DESTINY BLACK



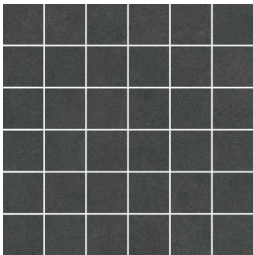
**SDP70 12x24**  
Destiny Black



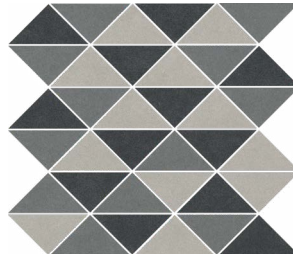
**SDP70 24x24**  
Destiny Black



**SDP70 18x31 DIAMOND**  
Destiny Black (waterjet-cut)



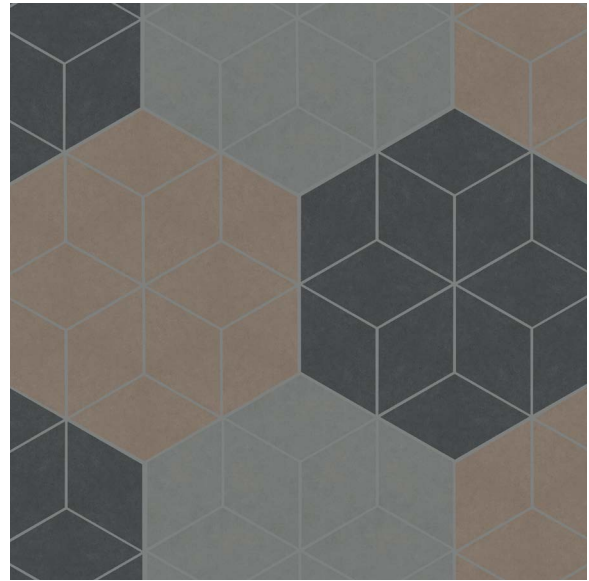
**SDP70/M122**  
Destiny Black 36pc Mosaic



**SDP347/M2x4TRI**  
Cool Triangle Mix Mosaic  
(Infinite, Fate & Destiny)

# DIAMOND PATTERN INSPIRATION

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## WORLD FITNESS

above: SDP30 18x31 Diamond Infinite Cool Gray, SDP40 18x31 Diamond Fate Warm Gray, & SDP70 18x31 Diamond Destiny Black

Technical Specifications	Results <sup>1</sup>
ANSI® A326.3 <sup>2</sup>	Interior, Wet Plus (IW+)
Surface Hardness	7 Mohs
Break Strength	≥ 450 lbf. avg.
Water Absorption	≤ 0.5% <sup>3</sup>
Intended Use <sup>4</sup>	Residential, Light Commercial & Heavy Commercial

<sup>1</sup> Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.

<sup>2</sup> For more information, visit [floridatile.com/productuseclassifications](http://floridatile.com/productuseclassifications).

<sup>3</sup> Average production value.

<sup>4</sup> Please visit [www.floridatile.com/intended-use](http://www.floridatile.com/intended-use) for further details.

Field Tile Nominal Size (in) <sup>1</sup>	Metric (cm)	Pcs./Sq Ft <sup>2</sup>	Thickness <sup>3</sup>	Edge
12x24	30x60	.5	9mm	Rectified
24x24	60x60	.25	9mm	Rectified
18x31 DIAMOND	46x79	.5	9mm	Waterjet-Cut

<sup>1</sup> These values may vary from lot to lot.

<sup>2</sup> These values are based on actual sizes including the grout joint.

<sup>3</sup> May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

Trim	Shape	SKU	Nominal Size (in) <sup>1</sup>	Metric (cm)
Bullnose		P43N9	3x24	7.5x60
Cove Base		P36C9	6x12	15x30
Cove Base Corner		PB3169	6x1	15x3

<sup>1</sup> These values may vary from lot to lot.

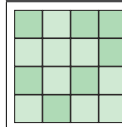
### Typical Uses

Serendipity<sup>HDP</sup> color body porcelain floor and wall tile is appropriate for most residential and commercial wall, countertop, backsplash, and floor applications.

Notice: Not all flooring products are suitable for wet areas, specialized applications, or commercial use. Please refer to the American National Standard Specifications for Ceramic Tile (ANSI® A137.1) for ceramic, stone, and glass installation for specific usage and installation information.

This Florida Tile product will contribute to USGBC LEED® points and the ANSI® approved NAHB® Green Building Points.

### Color Variation



V2 Slight Variation

Color, texture, and finish variations may occur due to the nature of the product.

### Notes:

Country of origin and other product features and characteristics are subject to change due to manufacturing efficiencies and other factors. See retailer or product packaging to verify country of origin and other product characteristics.

Color reproductions in this printed piece may vary from actual tile colors. Final selection should be made from actual tile samples.

